

The EXPO REAL app—your mobile trade fair guide



One app—full information: For your smooth visit to the fair the free EXPO REAL app gives you many useful functions. You find exhibitors at the click of a button and get navigated to the stand or save your favorites in the conference program. And you can use MatchUp!, the participants only matchmaking feature.

Download the free EXPO REAL app now!

The EXPO REAL app offers you many useful features.

- ✓ Search and find exhibitors
- ✓ Navigate right to the stand
- ✓ Overview of all trade fair participants
- ✓ Up-to-date conference program
- ✓ Easy creation and retrieval of favorites
- ✓ **MatchUp! - the attractive networking function for new contacts**

MatchUp!—perfect networking:

Being a ticket holder you can use MatchUp!, the EXPO REAL participants only matchmaking feature in the app.

MatchUp! offers you many benefits for successful networking:

- ✓ MatchUp! is for participants of EXPO REAL only
- ✓ Based on your interests and favorites you will get personalized suggestions on the conference program and relevant people.

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 - ✓ **MatchUp! is one of many feature in the EXPO REAL app.**
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This is how easy it is to become a MatchUp! member

- With your ticket you will benefit from the MatchUp! function in the EXPO REAL app
 - Download the app right now and **activate the MatchUp! profile.**
 - Just follow the instructions in the app.
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Download the EXPO REAL app now and use the many benefits of MatchUp!



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